

CHRISTINA HAMMERSTEIN

CEO, ORGANIZATIONAL DEVELOPER, TRAINER, COACH

Christina Hammerstein has been working as a trainer, coach and consultant for management and sales teams for more than 15 years. With fresh ideas, innovative concepts and a high level of personal commitment, Christina Hammerstein manages to effectively support sales personnel and executives in an increasingly complex environment. Her key success factor is an implementation concept which is individually tailored to her customers and their target group. Her customers include both market leading national and international organizations.



AREAS OF EXPERTISE

- Organizational development
- Communication and sales training
- Leadership development programs
- Management and implementation of Key Account Manager Pharma & Healthcare certificate courses, in cooperation with the Cologne Chamber of Industry and Commerce (IHK Köln)
- Business coaching
- Team development
- Facilitation of meetings
- Keynote speeches on key account management
- Creation of booklets with a focus on business coaching and key account management
- Development and implementation of sales and marketing campaigns

EDUCATION & WORK EXPERIENCE

- CEO Hollstein & Hammerstein GbR
- Head of training and marketing, training institute PaulySales GmbH
- Head of marketing, management consulting, Point Consulting

- Key account manager, trainer in the pharmaceutical industry
- Degree in business administration

CERTIFICATION

- New Work, SGMI Management, Institut St. Gallen
- Leadership Program, Key Account Management, Business School St. Gallen
- Agile Project Management Executive, IUE Hochschule Basel
- Certified Trainer and Coach, Europoint Academy for Mental Competency in Business and Medicine
- Change Management Coach, AKAD University
- Certified Organizational Transformation Coach & Systemic Coach, Master Certificate, Competence On Top
- Training as Business Facilitator, Competence On Top
- Certified DISC® Trainer
- Leadership Agility 360 Degrees, Detego
- Organizational and Business Model Developer, Competence on Top